

FOR IMMEDIATE RELEASE

beautiTree™ and Timeless Aesthetics Join Forces to Highlight Pasadena's Burlington Arcade as a Growing Beauty Mecca

Pasadena, CA – November 2024 – beautiTree™ is excited to announce an exclusive partnership with Timeless Aesthetics, aimed at reinforcing Pasadena's Burlington Arcade as a leading hub for beauty and wellness. This November 15th, 2024, the two renowned aesthetic powerhouses will host a special event celebrating the Arcade's transformation into a vibrant center for cutting-edge beauty services.

Located in the heart of Pasadena, Burlington Arcade has already established itself as a destination for top-tier beauty professionals, from hairstylists to nail and makeup specialists. Now, beautiTree™ and Timeless Aesthetics are elevating the landscape by bringing innovative regenerative aesthetic treatments to the forefront.

As one of the first practices in Los Angeles County to adopt a **regenerative focus on natural beauty**, beautiTree™ has pioneered advanced treatments like **EZ Gel**, a revolutionary, plasma-based alternative to traditional fillers that promotes natural, long-lasting enhancements. This innovative approach, combined with other groundbreaking treatments like **Renuva**, which stimulates the body's own fat production, sets beautiTree™ apart as a leader in the field of sustainable aesthetics.

"We are proud to be at the forefront of regenerative beauty, bringing some of the most advanced and natural solutions to our clients," says **Bea Ohanian, FNP-C**, Clinical Director at beautiTree™. "Our focus has always been on offering treatments that align with the body's natural processes to create results that are both safe and sustainable. Being one of the first to introduce **EZ Gel** and other regenerative treatments in the area is a testament to our commitment to innovation and excellence."

The November 15th event will feature support from **Galderma**, a leading company in dermatological solutions, and **InMode**, whose innovative technologies, such as Morpheus8, have revolutionized the field of non-invasive body contouring and skin rejuvenation. Attendees will have the opportunity to witness live demonstrations and explore the latest in beauty and wellness advancements.

This collaborative event not only showcases beautiTree™ and Timeless Aesthetics' leadership in the beauty industry but also highlights their shared commitment to enhancing both the inner and outer beauty of their clients. Their boutique, client-focused environments ensure personalized care, making them the go-to destinations for individuals seeking holistic and transformative beauty solutions.

For more information about the event or to book a consultation, visit www.beautitree.io or stop by 380 S Lake Ave, Suite 101b, Pasadena, CA.

For media inquiries, please contact:

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About beautiTree™:

beautiTree™ is Pasadena's premier destination for advanced regenerative beauty and wellness treatments. Located in the iconic Burlington Arcade, beautiTree™ is a trailblazer in regenerative aesthetics, being among the first to introduce EZ Gel, a revolutionary filler alternative, and treatments like Renuva, focusing on long-lasting, natural beauty results.

About Timeless Aesthetics:

Timeless Aesthetics specializes in state-of-the-art rejuvenation treatments, combining modern technology with timeless beauty principles. Offering a holistic approach to aesthetics, Timeless Aesthetics serves the Pasadena area with a client-focused, boutique experience.