

## FOR IMMEDIATE RELEASE

### **beautiTree™: Transforming Pasadena's Burlington Arcade into the Mecca of Beauty and Wellness**

*Pasadena, CA – September 2024* – beautiTree™ has become a leading force in the vibrant Burlington Arcade, complementing its diverse array of beauty and wellness offerings. Nestled alongside hairstylists, hair extension specialists, nail salons, and makeup stores, beautiTree™ stands out for offering the latest in regenerative aesthetic treatments and setting the standard for innovation in Los Angeles County.

Leading the charge in advanced wellness, beautiTree™ is the first in the region to introduce revolutionary treatments such as **EZ Gel**, a groundbreaking alternative to traditional fillers that utilizes your body's plasma for long-lasting, natural enhancements. With a strong focus on sustainability, beautiTree™ also champions **Renuva**, a pioneering regenerative treatment that stimulates the body's natural fat production, offering clients safer, more durable results.

"Our location in the Burlington Arcade allows us to complement the existing beauty ecosystem while leading the way in cutting-edge regenerative aesthetics," says Bea Ohanian, FNP-C, Clinical Director at beautiTree™. "We are proud to offer treatments that not only focus on enhancing outer beauty but also promote long-lasting wellness and health from within."

As beautiTree™ pushes boundaries in aesthetic innovation, it solidifies its position as a key player in the Los Angeles beauty market, offering clients unmatched access to sustainable, regenerative solutions. From **Morpheus8** face and body treatments to **PRF injections** and **microneedling**, beautiTree™ provides a comprehensive suite of services designed to rejuvenate and restore natural beauty.

With its private, boutique atmosphere, beautiTree™ ensures that clients receive exclusive, one-on-one care in a serene environment. This unique approach aligns with the chic, luxury vibes of Burlington Arcade, making beautiTree™ a go-to destination for those seeking holistic beauty and health solutions.

For more information or to book a consultation, visit [www.beautitree.io](http://www.beautitree.io) or stop by 380 S Lake Ave, Suite 101b, Pasadena, CA.

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#### **About beautiTree™:**

beautiTree™ is Pasadena's premier destination for advanced regenerative beauty and wellness treatments. Located in the iconic Burlington Arcade, beautiTree™ offers cutting-edge treatments like EZ Gel and Renuva, focusing on enhancing natural beauty with sustainable, long-lasting results.